

Hi! I'm Gabriel,

ART DIRECTOR &
DESIGN MANAGER



Creative and Design Leader with 13+ years of experience in design, UX/UI, digital marketing, and audiovisual production. Proven track record of scaling creative teams, optimizing workflows, and driving operational excellence. Skilled in leading cross-functional initiatives, developing automation solutions, and delivering creative work for global brands.

SKILLS & TOOLS

UX - UI Design

Adobe XD		Advanced
Figma & Figjam		Advanced
Miro		Intermediate
Optimal Workshop		Intermediate
Principle		Intermediate

Design

Illustrator		Advanced
Photoshop		Advanced
InDesign		Advanced
Sketchbook		Advanced
Procreate		Intermediate

Programming

WordPress		Advanced
HTML & CSS		Advanced
React Native		Basic
Angular		Basic
Javascript		Basic

Animation & 3d

Zbrush		Advanced
After Effects		Intermediate
Premiere		Intermediate
Animate		Intermediate
Maya		Intermediate
Magica Voxel		Intermediate
3D Max		Basic
Wings		Basic
Cinema 4d		Basic

LANGUAGES

Spanish		Native
English		Advanced
Portuguese		Intermediate
Italian		Basic

RECENT EXPERIENCE

2024 - Present

Design & AV Manager

Prime Video & Amazon Studios

- Lead audiovisual production operations, overseeing a team of 40 video editors and one direct-report manager supporting global Prime Video campaigns.
- Drive operational excellence through workflow optimization, automation, and AI-powered solutions.
- Develop scalable production strategies, quality standards, and resource planning to improve efficiency and creative delivery.
- Lead cross-functional initiatives and international production expansion, ensuring operational alignment and consistent quality.

2023 - 2024

Sr. Visual Designer

Prime Video & Amazon Studios

- Led visual design initiatives for global entertainment campaigns, ensuring brand consistency and creative excellence.
- Collaborated with cross-functional teams to develop and execute creative solutions across multiple formats.
- Contributed to production optimization, process improvements, and creative workflow standardization

2021 - 2023

Associate Graphic Design Manager & PR

Syniverse

- Led global creative operations, managing design projects and production workflows across digital and print media
- Oversaw three global creative agencies, coordinating international teams, external partners, and cross-functional stakeholders
- Directed global visual communication initiatives, ensuring brand consistency across international markets and creative partners

2021 - 2023

Professor in Visual Design

Universidad Cenfotec | Freelance

- Taught UX/UI design principles, Figma, and web design, combining theoretical knowledge with practical applications

2019 - 2021

Marketing & Communication Executive

Foundever

- Developed integrated marketing campaigns, visual communication strategies, and digital content for global clients, including Verizon and Intel
- Managed marketing initiatives and corporate communications across Costa Rica and LATAM in collaboration with international agencies

AWARDS & EXHIBITIONS

Awards

2025 First Place Reto Itec

Expira Biodegradable package
Tecnológico de Costa Rica

2020 Winner of HackCovid Costa Rica

Botica Project
Universidad de Costa Rica, MICITT y PNUD

2018 Third Place in Technology

"Lunchpad" device project
Business Fair 2018 UCR

2018 First Place in the Tech Challenge

"Woki" Software project
Les 24h de l'innovation

Art Exhibitions

2019 Exhibition of 3D sculpting

Exhibition Veritas
National Gallery

2018 Exhibition of Typography Posters

10 years - Lorem Ipsum
Museum of Arte Contemporáneo

2017 Sculpture Exhibition

No Bienal Costa Rica
Gallery Kroma Arte

2016 Poster Exhibition

FTA 10 years of controversy
Gallery C.R.A.C Art

Events

2025 Attendee

Figma Config Design Fest

2024 Attendee

Adobe Bootcamp

2023 Attendee

Adobe Max Design Fest

2014 Young Lions Participation

Cyber Category

2015 Volcanoes Participation

Print Category

ADDITIONAL EXPERIENCE

Explore my complete career journey and project history on LinkedIn

2013 - Present Director at Claroscuro Estudio Freelancer

- Led creative projects for the European Union, MAG, UN, Red Cross, among other brands.

2018 - 2021 Graphic Designer at Zelia Marketing Freelancer

- Developed social media content, visual assets, and strategic content calendars.

2018 - 2020 PowerPoint Designer at Know More Freelancer

- Optimized corporate presentations and monitored performance metrics.

2018 - 2019 Senior Visual Graphic Designer at Laureate International Freelancer

- Developed digital campaigns, visual assets, motion graphics, and video content for universities.

2015 - 2018 Graphic Designer & Marketing at Gimnasios 360 Fitness

- Managed creative workflows, marketing campaigns, and UX strategies for digital platforms.

2014 - 2015 Graphic Designer at Universidad Americana

- Created digital, print, and animated content for corporate marketing initiatives.

EDUCATION

Postgraduate Education

2021 - 2023 Master's | UX/UI Design • Universitat Oberta de Catalunya • Spain

2020 - 2021 Master's | Digital Marketing • EUDE Business School • Spain

2021 - 2021 MicroMaster | UX/UI Design • UTEC • Peru

2021 - 2021 Postgraduate | Front-End Development • Cenfotec • Costa Rica

University Degrees

2024 - Present Licentiate | Marketing • Tecnológico de Costa Rica • Costa Rica

2025 - Present Bachelor | Multimedia Design • Da Vinci • Argentina

2013 - 2023 Bachelor | Business Management • Universidad de Costa Rica • Costa Rica

2017 - 2021 Bachelor | Advertising Design • Universidad Americana • Costa Rica

Technical & Specialized Education

2017 - 2019 Bachelor | 3D Animation | 3 Years Completed • Veritas • Costa Rica

2014 - 2014 Technician | Basic Animation Techniques • INA • Costa Rica

Language Education

2022 - 2023 Advanced | English • Universidad de Costa Rica • Costa Rica

2013 - 2014 Advanced | Portuguese • Centro Estudios Brasileños • Costa Rica

CONTACT ME

Email: gq.villa@gmail.com | Mobile: (+506) 8637471

