

gabriel²⁰₁₃ quirós

CREATIVE DIRECTOR & DESIGN MANAGER

Greetings from the vibrant city of San José, Costa Rica! For over a decade, I've embarked on an exhilarating journey, conquering diverse visual and marketing challenges. Let's create something amazing!

Recent Work:

 @claroscuro.cr

Key Projects:

 claroscurocr

Personal Site:

 claroscuro.website

SKILLS

Language

Spanish	██████████	Native
English	██████████	Advanced
Portuguese	██████████	Intermediate
Italian	██████████	Basic

UX - UI Design

Adobe XD	██████████	Advanced
Figma & Figjam	██████████	Advanced
Miro	██████████	Intermediate
Optimal Workshop	██████████	Intermediate
Principle	██████████	Intermediate

Design

Illustrator	██████████	Advanced
Photoshop	██████████	Advanced
In Design	██████████	Advanced
Sketchbook	██████████	Advanced
Procreate	██████████	Intermediate

Programming

Wordpress	██████████	Advanced
HTML & CSS	██████████	Advanced
React Native	██████████	Basic
Angular	██████████	Basic
Javascript	██████████	Basic

Animation & 3d

Zbrush	██████████	Advanced
After Effects	██████████	Intermediate
Premiere	██████████	Intermediate
Animate	██████████	Intermediate
Maya	██████████	Intermediate
Magica Voxel	██████████	Intermediate
3D Max	██████████	Basic
Wings	██████████	Basic
Cinema 4d	██████████	Basic

EDUCATION

2021 - 2023	Master's Degree in UX & UI <i>Universidad Oberta de Catalunya – Spain</i>
2020 - 2021	Master's Degree in Digital Marketing <i>EUDE Business School – Spain</i>
2024 - Current	Licenciate's Degree in Marketing <i>Instituto Tecnológico de Costa Rica – Costa Rica</i>
2024 - Current	Bachelor's Degree in Multimedia Design <i>DaVinci – Argentina</i>
2013 - 2023	Bachelor's Degree in Business Management <i>Universidad de Costa Rica – Costa Rica</i>
2012 - 2017	Bachelor's Degree in Advertisement Design <i>Universidad Americana – Costa Rica</i>
2021 - 2021	Micro Master's Degree in UX & UI <i>Universidad de Ingeniería y Tecnología – Perú</i>
2021 - 2021	Post-Degree in Front-End Development <i>Universidad Cenfotec – Costa Rica</i>
2014 - 2014	Technician in Basic Animation Techniques <i>Instituto Nacional del Aprendizaje – Costa Rica</i>
2017 - 2019	Completed the 3rd Year in Digital Animation <i>Universidad Veritas – Costa Rica</i>
2013 - 2014	Advanced Conversational English Course <i>Universidad de Costa Rica – Costa Rica</i>
2022 - 2023	Conversational Portuguese Course <i>Centro de Estudios Brasileños – Costa Rica</i>

Certifications: I have completed a range of certifications to enhance my design and project management skills, including courses from Crehana, Platzi, Google, Scrum Study, Cenfotec, California Institute of Arts, among others. For more details about my certifications and experiences, feel free to connect with me on LinkedIn.

AWARDS & EXHIBITIONS

2014 Young Lions Student Participation
Cyber Category

2015 Student Volcanoes Participation
Print Category

2016 Poster Exhibition
FTA 10 years of controversy
Gallery C.R.A.C Art

2017 Sculpture Exhibition
No Bienal Costa Rica
Gallery Kroma Arte

2018 Third Place in Technology Category
"Lunchpad" device project
Business Fair 2018 UCR

2018 First Place in the Kolbi Challenge
"Woki" Software project
Les 24h de l'innovation

2018 Exhibition of Typographic Posters
10 years - Lorem Ipsum
Museum of Arte Contemporáneo

2019 3D Digital Modeling & 3D sculpting
Exhibition and selection in MUA
Universidad Veritas

2019 3D Sculpting
Design Fest
Universidad Veritas

2020 Winner of HackCovi-19 Costa Rica
Botica Project
Universidad de Costa Rica, MICITT y PNUD

2023 Attendee
Max Design Fest
Adobe

2024 Attendee
Adobe Bootcamp
Adobe

2024 Attendee
Config Design Fest
Figma

EXPERIENCE

Design & AV Manager
Prime Video & Amazon Studios (2024 - Current)

Sr. Visual Designer
Prime Video & Amazon Studios (2023 - 2024)
Led visual design projects, contributed to brand strategies, and collaborated with cross-functional teams.

Director Freelancer
Claroescuro Estudio (2013 - Current)
Created marketing materials for organizations such as the European Union, MAG, UN, and the Red Cross

Professor in Visual Design Freelancer
Universidad Cenfotec (2021 - 2023)
Taught UX/UI principles and Figma to Web Design students.

Associate Graphic Design Manager
Syniverse (2021 - 2023)
Managed daily operations, led design projects for digital and print media, and coordinated with sales, marketing, and external contractors.

Marketing & Communication Executive
SYKES Costa Rica (2019 - 2021)
Designed digital and print media, collaborated with agencies, created marketing strategies, and tracked campaign metrics.

Graphic Designer Freelancer
Zelia Marketing (2018 - 2021)
Created and published social media content and developed tailored content calendars.

PowerPoint Designer Freelancer
Know More (2018 - 2020)
Enhanced presentation content and tracked performance metrics.

Senior Visual Graphic Designer Freelancer
Laureate International (2018 - 2019)
Designed digital and print assets for marketing campaigns, collaborated with universities on strategic visual campaigns, and created animated graphics and videos to enhance media strategies.

Graphic Designer & Marketing Coordinator
Gimnasios 360 Fitness (2015 - 2018)
Managed workflow, designed marketing materials, and collaborated on app and website UX strategies.

Graphic Designer
Universidad Americana (2014 - 2015)
Developed digital and print media, along with animated graphics for corporate marketing.

HOBBIES



Photography



Museums



Videogames



Cinema



Drawing



Series

